

Hospice of the Northwest Foundation

12th Annual Auction

Sponsorship Opportunities

Title Sponsor: \$10,000

- VIP Seating for 10
 - Premier Pre-Event Exposure: Advertising, promotions, media, event publications, web, & social media
 - Premier Event Exposure: Program, signage, visual presentation, live acknowledgement during event
 - Post-Event Exposure: Newspapers, newsletter (circ. 3500 donors), web, social media
 - Two tickets to May Soiree, wine party with top donors
- Deadline: May 1st, 2012**

Platinum Level Sponsor: \$7,500

- VIP Seating for 10
 - Prime Pre-Event Exposure: Advertising, promotions, media, event publications, web, & social media
 - Event Exposure: Program, signage, visual presentation, live acknowledgement during event
 - Post-Event Exposure: Newspapers, newsletter (circ. 3500 donors), web, social media
- Deadline: May 1st, 2012**

Gold Level: \$5,000

- Prime Pre-Event Exposure: Advertising, promotions, media, event publications, web, & social media
 - Event Exposure: Program, signage, visual presentation, live acknowledgement during event
 - Post-Event Exposure: Newspapers, newsletter (circ. 3500 donors), web, social media
- Deadline: May 1st, 2012**

Entertainment: \$ 2,500 (Sponsorship of entertainment)

- Prime Pre-Event Exposure: Advertising, promotions, media, event publications, web, & social media
 - Event Exposure: Program, signage, visual presentation, live acknowledgement during event
 - Banner above the entertainment
 - Post-Event Exposure: Newspapers, newsletter (circ. 3500 donors), web, social media
- Deadline: May 1st, 2012**

Palladium Level: \$1,000

- Prime Pre-Event Exposure: Advertising, promotions, media, event publications, web, & social media
 - Event Exposure: Program, signage, visual presentation, live acknowledgement during event
 - Post-Event Exposure: Newspapers, newsletter (circ. 3500 donors), web, social media
- Deadline: September 1st, 2012**

Silver Level: \$500

- Prime Pre-Event Exposure: Advertising, promotions, media, event publications, web, & social media
 - Event Exposure: Program, signage, visual presentation, live acknowledgement during event
 - Post-Event Exposure: Newspapers, newsletter (circ. 3500 donors), web, social media
- Deadline: September 1st, 2012**

Bronze Level: \$250

- Prime Pre-Event Exposure: Advertising, promotions, media, event publications, web, & social media
 - Event Exposure: Program, signage, visual presentation, live acknowledgement during event
 - Post-Event Exposure: Newspapers, newsletter (circ. 3500 donors), web, social media
- Deadline: September 1st, 2012**

All gifts are graciously accepted. Sponsorship funds help underwrite the general expenses of the event and allow the foundation to support more services and programs provided to our community by Hospice of the Northwest.